



A Beautiful Day In The Neighborhood

# OHIO BUSINESS WOMAN



Website: [www.BPWOHio.org](http://www.BPWOHio.org)

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## PRESIDENT'S MESSAGE



I hope all of you have been Recycling, Reducing, and Reusing, Voting and related issues, and having a Beautiful Day in the Neighborhood. Spring flowers are my favorite. There are many programs that can be generated from the BPW Legislative Platform. We want to especially focus on health. Coronavirus was probably not the original idea, but we sure hear a lot about it. And we probably all know someone who has lost his or her life due to the virus. I don't think we can avoid thinking about COVID.

BPW: Reimagined. You have probably heard the phrase. We began by writing ideas at the November BPW Board meeting. We are trying to Re Imagine BPW so that we can better meet the needs of all women. Stephanie Bridwell, BPW OHIO Vice President is chairing the project.

BPW has endured for 102 years. It has been very successful. Maybe it is time for a modern day make-over.

I have always been fascinated by "People who were called failures but did great things." A newspaper fired Walt Disney because they told him he "lacked imagination and had no good ideas." Theodor Seuss Geisel's first book was rejected by 27 different publishers. Sir James Dyson had 5,126 failed prototypes over 15 years before creating the best-selling bagless vacuum cleaner that led to his net worth of 4.5 billion dollars. Oprah Winfrey was fired from her first TV job as an anchor in Baltimore. She is a billionaire.

Oprah told graduates in a 2013 Harvard commencement speech, "There is no such thing as failure. Failure is just life trying to move us in another direction." Einstein said, "Logic will get you from a to b. Imagination will take you everywhere."

Let's Reimagine. Shirley Chisholm

said, "You don't make progress by standing on the sidelines, whimpering and complaining. You make progress by implementing ideas."

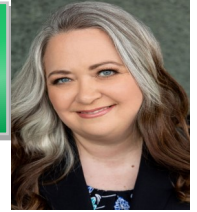
Let's 'Keep the Flame Alive.' Let's get to work. There is an Italian proverb: "He who perseveres wins at last."

**Karen McCready**  
**OHIO/BPW**  
**2021-2022 President**

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**2021-22 OHIO BPW Vice President,  
STEPHANIE BRIDWELL, Zanesville BPW**



**BPW REIMAGINED**

Hello BPW Ohio Members! I hope everyone is enjoying a fresh start as we welcome in 2022. We had a great chance this November for heartfelt conversations about what we would like to see in BPW. During our “BPW Blitz” activity we broke in small groups and discussed some crucial questions for our members including:

- What is the most important legislative platform issue for you?
- How can BPW help you be a better advocate?
- How has BPW helped you grow?
- What can BPW offer to help you grow?
- How can we promote BPW more?
- How do you promote BPW in your area?
- What workplace issues or topics should BPW be teaching our members?

It was amazing to see the energy and ideas flow from a five-minute conversation on these questions. We generated some initial thoughts to get us started but now we need your help. We want everyone’s ideas about the future of BPW to be included so we have a couple different ways you can participate.

Complete a short survey online about your preferences for BPW at <https://www.surveymonkey.com/r/SBNRVVJ>.

I would be happy to receive your feedback (individual or local) on the questions above and discuss them with you.

I can help you facilitate a BPW Blitz activity for your local.

If there is enough interest, we can have a virtual discussion with members from across the state.

Please reach out to me at [sbridwell@columbus.rr.com](mailto:sbridwell@columbus.rr.com) or via cell at (740)624-2787 with any questions or support you might need.

Eleanor Roosevelt once said, “the future belongs to those who believe in the beauty of their dreams.” We have an opportunity to create an exciting future for our organization. I hope you will contribute your ideas for our future success, and I look forward to sharing our progress at the state conference.



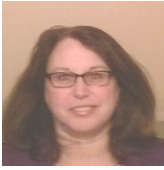
**2021-22 OHIO BPW Women’s Retirement Foundation President  
Lora Manon, Lancaster BPW**

Research conducted by the group *Shape Your Happiness* tells us that “social connection is important as it improves [our] physical, emotional, and mental health. By nature, we as human beings are inherently social. While caring for [our] body and mind through healthy habits is important, establishing and maintaining social connections with others is important too.”

While many of us felt the lack of social connectivity during the pandemic lockdowns and even during the many months since the pandemic began, we were often able to stay connected through social media. But for our friends and relatives in our retirement living facilities, maintaining contact with others and the world beyond the windows, that means of connection might not have been an option. And for some of our seniors, keeping a social connection continues to be a challenge.

For that reason, the Retirement Foundation offers grants to assist in improving the quality of life for residents at a selected retirement living facility in each BPW/OHIO region. The Women’s Retirement Foundation also cares about our senior citizen’s health by annually giving one \$1,000 scholarship to a woman pursuing a nursing degree at any accredited school or nursing program.

Of course, each BPW member can help keep the grants and scholarship programs going. Donations to the Retirement Foundation from individuals, local organizations and the regions are always accepted. You can also support the group’s fundraiser at the Annual Conference. Keep the connections for yourself, for this organization, and for our retired friends and family members. Your health and theirs will thank you for it.



## 2021-22 OHIO BPW Young Careerist Chair CHARISSE KELLUMS, Youngstown BPW

Another opportunity to **ENCOURAGE** participation in the Young Careerist (YC) program is at hand. There are many people encountered in our everyday lives that might benefit from the YC program.

- Consider asking your hair stylist or manicurist to participate.
- Have a conversation with the dental assistant, doctor’s office nurse or medical assistant about the benefits of the program.
- Bring up the program to your favorite waitress or barista.

However the conversation happens; have the talk and open the door to the possibilities. Hand out the Young Careerist brochure!

**“Nothing is impossible; the word itself says ‘I’m possible!’”**

*Audrey Hepburn*

### Candidate Requirements

Candidates must be between the ages of 21 and 35, inclusive by May 31, 2022.

Candidates must have worked full time for at least one full year; working, training or attending school.

Candidates must support the goals and objectives of the BPW/Ohio Legislative platform.

To compete at Region, candidates must be current members of BPW.

### Important Dates

Deadline to report to the YC State Chair, March 18, 2022 (Bio Sheets and Speeches)

State Competition – April 23, 2022 at Frontier Power Community Room, Coshocton

State Conference – May 20-22, 2022 at Mohican Lodge and Conference Center

Please refer to [www.bpwohio.org](http://www.bpwohio.org) website for additional information. Any questions, feel free to contact me via email [bpwsponsor@gmail.com](mailto:bpwsponsor@gmail.com) or phone 440-781-9462.

Thank you for your efforts.

**Charisse Kellums, 2021-22 Ohio BPW Young Careerist Chair**

## 2021-22 RETIREMENT FOUNDATION NURSING SCHOLARSHIP CHAIR PAULETTE KNAZEK, Zanesville BPW



**\$1,000 Nursing Scholarship** The **deadline** for receipt of the application for the scholarship is **March 31, 2022**. Tell your family, neighbors, friends, co-workers, and anyone else you think can use the scholarship or who may know of someone.

The scholarship application is on-line. If you need an application, in an enterable format please contact me at [pknazekbpw@gmail.com](mailto:pknazekbpw@gmail.com). Remember your local president must sign the completed application. Encourage the applicant to send the completed application to Paulette Knazek, P.O. Box, 695, Zanesville, OH 43702-0695 - as soon as possible – it must be received or before the deadline to be considered.

### BOOK REVIEW CHANGE IN MEETING DATE

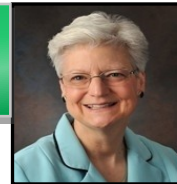
The BPW Ohio Book Review scheduled for January 18, 2022 has been postponed until Tuesday, March 15th. The book we are reviewing is, *The Happier Approach* by Nancy Jane Smith. Nancy was the speaker at the November 20, 2021 Board Meeting.



Contact Paulette Knazek, [pknazekbpw@gmail.com](mailto:pknazekbpw@gmail.com), or Karen McCreedy, [krmccreedy@gmail.com](mailto:krmccreedy@gmail.com), 419-368-6942 if you are interested in participation in the review of this book.

## 2021-22 OHIO BPW Programing Chair

**PEGGY FOUTZ, Greenville BPW**



**NEW YEAR – FRESH START!** I am aware that several clubs are working on items which qualify for programming but just haven't reported them. I have sent emails monthly to all twenty two locals as a reminder with the Programming form and google doc link to report. So far, I have only received reports from seven locals. While you can report at any time, please don't wait until the April 22<sup>nd</sup> deadline. That way, I can provide feedback and perhaps some tips on how you can get more points. One club reported their event – so I sent them an email to send an article to Bonnie Crall (OBW Editor). Even if it doesn't get published, you will still get 10 points for submitting the article. You just need to add this on the google doc link.

Full information is on the BPW/Ohio Website <https://www.bpwohio.org/> - under the Programs & Membership tab however, ideas for points include:

- BPW Platform Programs – 10 points each
- Local Business speaker – 10 points each
- Voting Program – 20 points
- Recycle, Reduce, Reuse – 20 points
- It's a beautiful day in the Neighborhood -20 points
- Region meeting sharing – 10 points
- Submit OBW Articles – 10 points
- Pay Equity Day Event – 25 points
- Club Scrapbook Display – 10 points

Even if your club isn't meeting, you can get together a recycling event. Just designate a location to drop off your recycling items and track what you are doing and report it.

Remember – don't feel like you have to do everything – but just do something! If you can't do something once a month, then do once a quarter, twice a year or once a year. But please remember to report it. Our goal is to have at least 16 clubs (80%) participate this year and the top 3 clubs will earn a cash prize at the State Meeting in May.

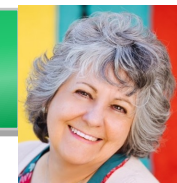
As always - please feel free to reach out to me with any questions at email [pafoutz@gmail.com](mailto:pafoutz@gmail.com) , or call or text 937-670-6511. I'd LOVE to help in any way I can! Thank you for all the work each club is doing. Until next time....

**Peggy Foutz, 2021-22 OHIO BPW Programming Chair**

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## 2021-22 OHIO BPW Membership Chair

**DIANA GIBBENS, Lancaster BPW**



### MEMBERSHIP GRANT FORM

Ladies, we are now into 2022 and we are approaching the date of “**Equal Pay Day**”, April 2. If you are planning an “Equal Pay Day” event, don't forget to fill out the Membership Grant form and mail or email it to me. Once you hold your event you need to fill out a Pay Voucher and send it to me with copies of your receipts to be approved and sent to the treasurer for payment. If you didn't conduct an event for “National Business Women's Week” you may still receive up to \$100 for an Equal Pay Day program. If you have any questions, please give me a call at 614-325-0178 or email me at [dkgibbens@hotmail.com](mailto:dkgibbens@hotmail.com).

The membership grant form and the pay voucher is available on the BPW/OHIO website, [www.bpwohio.org](http://www.bpwohio.org). I hope to receive an application from each local .

**Diana K Gibbens, PSP, Membership Chair**





**2021-22 OHIO BPW President-Elect  
LIZ HERRELL, Coshocton BPW**

**SPRING LEADERSHIP MEETING**



I am SO looking forward to the **State Leadership Meeting, Saturday April 23<sup>rd</sup>**, which will be **held in Coshocton at the Frontier Power Community Room**. This meeting is open to ALL members, not just officers and chairs. Come prepared to learn more about the duties and responsibilities of officers and chairs, plus hear great speeches, enjoy great food and network with your Ohio sisters. Registration starts at 9 a.m. with networking and a continental breakfast.

FIRST on the Agenda is the Legislative Platform. Region Legislative Representatives will present any changes their members want to make to the Platform. ONLY Region Representatives may vote on changes. Leadership Training will be varied and informative, and chairs will receive a notebook. This will be a good time to ask any questions you have about the duties of officers and chairs.

Lunch will be catered by Schumaker Farms – their food is delicious! Call me IF you have any dietary or special needs. During lunch, the keynote speaker will be Dr. Vicki King-Maple. She will present “A New Cast of GOALden Girls”, which will be entertaining and informative. Dr. King-Maple holds a Doctor of Educational Leadership Studies degree from Ashland University, where she also earned an undergraduate degree in Communications and Radio/Television Performance, Production and Programming, as well as a Masters Degree in Higher Education Administration. She also completed the Institute for Management & Leadership at the Harvard Graduate School of Education.

AND then my favorite events – the Individual Development (ID) and Young Careerist (YC) competitions! The \$35 registration fee is worth this event alone! Door prizes will be awarded at the end of the meeting. Put this event on your calendar NOW! Come spend a day with your BPW sisters from around the state. Be sure to bring your business cards and make new friends while visiting with old friends.

After the meeting, stop by historic Roscoe Village and do a little shopping before heading home. Coshocton Village Inn and Suites has blocked rooms for our members. Call 740-622-9455 before April 8<sup>th</sup> and make your hotel reservations (they are located close to the Coshocton exit just off Chestnut Street – you can’t miss it.) Total cost with taxes is \$107.53 for a 2 queen bed room or a king suite room. And yes they have a pool! We haven’t had a Leadership Meeting in 3 years and we promise you will not be disappointed! Look for the registration form in this issue of the OBW. Mail your registration form with payment NOW!

**Joyce M. Davis Distinguished Member Application**

**Reminder!!**

Applications should be **submitted by April 21, 2022**.

Information and applications are available on BPW/Ohio website: [www.bpwohio.org](http://www.bpwohio.org) or contact Distinguished Member Chair, Carol Lindsey Mace at 740-583-7629 or [cdlm65@yahoo.com](mailto:cdlm65@yahoo.com).

**Database Information**

Thank you for the great job in keeping us informed of changes to your information. To make sure we have the correct information for you, please check with your local to see what we have on file. Your local receives a member roster at the end of each month. Any corrections or changes should be sent to the BPW/OHIO Database Manager at [kpkell@sbcglobal.net](mailto:kpkell@sbcglobal.net)

**Kathy Kellums - 440-235-6871  
21-22 BPW/OHIO Database Manager**

# Ohio Business and Professional Women 2022 STATE LEADERSHIP MEETING



Saturday, April 23<sup>rd</sup>  
Frontier Power Community Room  
770 South 2<sup>nd</sup> Street  
Coshocton, Ohio 43812



9:00 a.m. Registration and Continental Breakfast  
\$35.00 Registration (**By April 9<sup>th</sup>**)  
\$40.00 LATE Registration  
9:30 a.m. Meeting Begins

**Keynote Speaker: Dr. Vicki King-Maple**  
**Title: “A New Cast of GOALden Girls”**

ALSO:

Young Careerist (YC) Competition  
Individual Development (ID) Competition  
2022-2023 Leadership Books  
Legislative Platform Meeting

*(Region Legislation Chairs are required to attend or appoint a representative for their Region)*

You can pay your membership dues AND meeting registrations online **bpwohio.org**

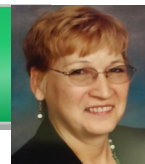
ALL attendees will need to present proof of vaccination OR  
a negative COVID test taken no more than 48 hours prior to the event.

Room reservations may be made by calling Coshocton Village Inn & Suites at 740-622-9455  
(115 N. Water Street, Coshocton, OH 43812) \$94.95 (\$107.53 with taxes) **Deadline 04/08/22**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Region: \_\_\_\_\_  
Local: \_\_\_\_\_ Email: \_\_\_\_\_  
ID Participant: Yes / No YC Participant: Yes / No Legislative Representative: Yes / No  
Current State Position: \_\_\_\_\_  
2022-2023 LO/Region/State Position: \_\_\_\_\_

Make checks out to Ohio/BPW. Please mail reservation and payment to:  
Ohio BPW President Elect Liz Herrell, 3365 Sugartyme Drive, Zanesville, OH 43701  
Cell: 740-294-1353 [lizywca@columbus.rr.com](mailto:lizywca@columbus.rr.com) **OR Pay Online: bpwohio.org**

The meeting is subject to change depending on local COVID levels.  
**A reservation MADE is a reservation PAID.**  
Call IF you have any dietary or special needs.



**LEGISLATIVELY SPEAKING January 12, 2022**

As our Conference nears, BPW has a mission to accomplish in the Legislative Arena. Since BPW/Ohio is a grassroots organization, we encourage our members at all levels to participate and provide input into the drafting of our Legislative Platform. This Platform will guide our legislative activities for the coming year.

By February 23<sup>rd</sup>, 2022 Regional Legislative Chairs should have contact with the local BPW Legislative Chairs, requesting that they look over our current Platform and discuss it with their membership. If there are any requested changes, request that they send them to you by March 23<sup>rd</sup>, 2022 so that you can get them to me by March 31. And prior to the Legislative Platform meeting on April 23<sup>rd</sup>, 2022. Pursuant to our Policies and Procedures these suggestions should be submitted no later than 30 days prior to the State Legislative Platform meeting.

Local Presidents please provide time during your January or February meeting for your Legislation Chairs to secure input from your membership for them to send to the Region Legislative Representatives. Only the Regional Legislative Chairs will be voting at the Platform meeting. Being aware of this, please make your thoughts known.

The State Legislative Platform, which is adopted at the April 23<sup>rd</sup>, 2022 Legislative Platform Meeting must be presented to the Executive Committee. Prior to the Pre-Conference Board meeting for the Board to review and approve it prior to it being voted on by the Conference body.

**2021-2022 BPW/OHIO LEGISLATIVE PLATFORM**

**PREAMBLE:**

The Alice Paul Equal Rights Amendment shall stand first, foremost and above all other items which may appear on the Legislative Platform of this Federation until equal rights for women and men become guaranteed in the United States Constitution.

**THE ALICE PAUL EQUAL RIGHTS AMENDMENT:** Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.

**CIVIL RIGHTS:** Actively work to pass legislation, which will ensure equal rights and remedies for women in all phases of their lives, including support of affirmative action programs; and eliminate all forms of harassment against individuals.

**ECONOMIC EQUITY:** Actively work to support equal educational opportunities; equal treatment for women in all areas of employment, including adequate retirement benefits, improved programs for women re-entering the workforce, and implementation of equal pay for work of comparable worth.

**DEPENDENT CARE:** Actively work to strengthen and improve enrichment programs, physical facilities, and funding for affordable quality dependent care of all ages.

**VICTIM RIGHTS:** Actively work to strengthen and enforce legal protection for all individuals who are victims of violent acts including domestic and/or sexual violence; and human trafficking; promote violence prevention programs; support services and facilities for survivors of this violence and the funding thereof; and support legislation, which provides compensatory and punitive damage awards to victims.

**HEALTH:** Actively work to strengthen and enforce legal protection for full access to all health care services including reproductive choice, funding for research into and protection for women's health care and educational programs concerning women's health issues.

**POLICY ITEMS:** Actively work for the election of and appointment to policymaking positions those who support the BPW Legislative Platform.

## The Equal Rights Amendment Update



### Equal Rights Amendment

Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex.



**Kathy Telban, 2021-22 BPW Ohio Legislation Consultant**

The House voted on February 13<sup>th</sup> 2020 to remove the deadline for the ratification of the ERA. The House Joint Resolution 79 passed by a vote of 232-183. This vote came 100 years after women won the right to vote and when the amendment was first introduced.

Congress first approved the E.R.A. in 1972, setting a deadline of 1979 for ratification and then to 1982. But that deadline, too, passed with just 35 states — three short of the required 38. But Nevada voted to ratify the amendment in 2017, followed by Illinois in 2018 and in 2019 Virginia became the 38th state, which prompted the move to eliminate the deadline extension. Ohio ratified the amendment in 1974 making it the 33<sup>rd</sup> state to ratify.

Recently, Attorneys General from the last three states to ratify the ERA—filed a formal appeal with a D.C. Circuit Court of Appeals in May last year attempting to force the U.S. archivist David S. Ferriero to publish the ERA to the Constitution. The suit seeks review of a lower court decision in March 2021 that dismissed the original January 2020 case filed by the AGs.

On January 10th, the ERA Coalition and other equality and women's rights advocacy groups filed an amicus brief offering formal support for the appeal. The amicus brief argues that "Congress lacks authority to impose a timeline for ratification." The U.S. House of Representatives clearly agrees with this assessment: In March of last year, by a vote of 222-204, it passed H.J. Res 17, a bipartisan joint resolution introduced by Rep. Jackie Speier (D-Calif.) to remove an arbitrary timeline for ERA ratification. Senators Ben Cardin (D-Md.) and Lisa Murkowski (R-Alaska) have introduced an identical resolution in the Senate—but it faces a steep climb due to the filibuster, which enforces a 60-vote threshold before any legislation can be called for a vote. When speaking about voting rights, President Biden showed support to change the Senate rules. The filibuster is on the table now.

We are one Senate floor vote away from adding the ERA into the Constitution. The bill does have bipartisan backing in the Senate, where it is sponsored by Senators Lisa Murkowski, Republican of Alaska, and Ben Cardin, Democrat of Maryland. Senator Sherrod Brown is a co-sponsor, but Senator Rob Portman is not. Senate Majority Leader Mitch McConnell told reporters that he was "personally not a supporter" of the ERA.

The ERA Coalition, which is made up of several women's rights advocacy groups, polling shows that 94% of Americans want the Equal Rights Amendment to be part of the Constitution.

**What you can do:** Call the Capital Switchboard at 202-224-3121

1. Contact Senator Portman and ask him to co-sponsor and vote for removing the deadline for the ratification of the ERA. The companion bill is Senate Joint Resolution is 6.
2. Make the ERA a focus for the 2022 mid-term elections and Senator Portman's replacement. Ask candidates if they support the ERA being in the Constitution. Vote for candidates who support the ERA.

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### 2022 CALENDAR DATES TO NOTE:

**March 16— Spring OBW Submission Deadline**

**April 2— Equal Pay Day**

**April 8— Local President's Year-End Reports Due**

**April 9— Deadline to register for the Spring Leadership Meeting (form in this issue)**

**April 22— EC, State Chairs, Region President's Year-end Reports Due**

**April 23— Leadership, ID, YC, Legislative Platform Meeting (detailed information in this issue) /**  
Deadline for the 102nd Annual **Conference Registration** with the \$75 registration rate

**April 30— Membership Grant Application due**

**May 20-22— BPW/Ohio Conference**





# OHIO BPW 2022 CONFERENCE Chair

## ROBERTA WEILER, Ashland BPW

### The 102<sup>nd</sup> Annual BPW OHIO Conference

This annual conference will be held **May 20-22, 2022** at **Mohican Lodge and Conference Center**. Our committee has been working very hard and the conference planning is well underway. A few important details to remember are:

**Recycle**-Each local and region has been asked to submit a centerpiece that will be used at the Saturday night dinner. This should be made from 75% recyclable material. Prizes will be awarded as follows:

- \$100.00 – 1<sup>st</sup> place
- \$ 50.00 – 2<sup>nd</sup> place
- \$ 25.00 – 3<sup>rd</sup> place

I am encouraging all Locals and Regions to enter. You may enter more than one creation. There should be nothing on the submission to identify who has submitted.

Centerpieces will be given to Ashland County Environmental Agency to be put on display at the fair. This event is sponsored by the Ashland County Environmental Agency.

**Reuse** – Clean out your closets or go to your local thrift store and reuse that old hat. Anyone wishing to participate in the Malabar Home and Farm tour is invited to wear a hat depicting the 1940's. This is the home where Humphrey Bogart and Lauren Bacall were married. It is also the place where Morgan Freeman (Red) went to the old oak tree and found the note and box in the movie, *Shawshank Redemption*. Prizes will be awarded for best hat. The farm is a working, sustainable farm that prides itself on conservation.

**Reduce** – To help reduce cost, we are offering a one-day registration fee. Check your registration form. As a reminder, the rooms at Mohican Lodge need to be booked early, as the Lodge has three (3) events taking place that weekend.


Final note-Please be advised if you choose one-day registration you also forfeit voting privileges.

**Roberta Weiler**  
**2022 Conference Chair**

**The Letter from Ashland County Solid Waste District to BPW Ohio Conference Chair**

The Ashland County Solid Waste District welcomes you to participate in a Recycled Centerpiece Contest. All Centerpieces must be made from at least 75% Recycled material. Prizes will be awarded to 1st place-\$100, 2nd place-\$50 and 3rd place-\$25. This contest will be held at the Business and Professional Women's State Conference in May, held at the Lodge. Judges will choose the top three winning centerpieces during this event. All Centerpieces will then be displayed in the Ashland County Solid Waste District booth at the Ashland County Fair in September. Good luck, be creative!

**Nancy Earick, Coordinator**  
**Ashland County Solid Waste District Education**

 Business and Professional Women, OH

**BPW/OHIO Conference 2022 Sponsorship Information**  
May 20-21, 2022 Mohican State Park and Conference, Perrysville Ohio

**Package 1:**  
**\$500 Sponsorship Receives Benefits**

- Full Page Advertisement in the 2022 Conference Program Book
- Sponsor an Event or Seminar
- Exposure in all the 2022 Conference Publications
- Your Company Profile Highlighted at Sponsored Event
- Signage Displayed at Sponsored Event or Seminar
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2022 Business Sessions
- 1 Conference Registration
- 1 Tickets for Saturday Lunch

**Package 2:**  
**\$250 Sponsorship Receives Benefits**

- Half Page Advertisement in the 2022 Conference Program Book
- Exposure in all the 2022 Conference Publications
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2022 Business Sessions

For additional information please contact:  
Roberta Weiler, 2022 BPW/OHIO Conference Sponsorship Chair  
at [berti55@hotmail.com](mailto:berti55@hotmail.com)



**BPW/OHIO CONFERENCE 2022**  
**May 20-22, 2022 – Mohican Lodge & Conference Center**  
 1098 Ashland, Co Rd. 3006, Perrysville OH 44864



Please type or print a separate registration for each person attending.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Contact Ph \_\_\_\_\_

E-Mail \_\_\_\_\_ Local \_\_\_\_\_ Region # \_\_\_\_\_

Affiliation (✓all that apply)  Past State Pres.  2021-22 State Board Member – Position \_\_\_\_\_

BPW Member\* (voting privileges)  First Time at State Conference  2021-22 Local President \_\_\_\_\_

(\*membership must be current at conference)

**Seminars: Friday, May 20, 2022 (✓those attending)**

Trip to Malabar Farm and Lunch ..... 10:00-2:00

**Seminars: Saturday, May 21, 2022 (✓those attending)**

Managing Your Mindset:  
 Kathy Telban - CPT, SPHR, Med..... 10:00-10:45

ODNR Nature Hike..... 10:00-10:45

How Ohio Board of Elections Functions ..... 11:00-11:45  
 Ben Kline- Deputy Director Board of Elections

ODNR Nature Hike..... 11:00-11:45

**Volunteers needed at Conference (✓those of interest)**

Doorkeepers  Pages  Timekeepers

**SPECIAL NEEDS:** \_\_\_\_\_

Please identify any dietary or special needs.  
 Every attempt to accommodate you will be made.

**REFUND POLICY:**

No refund of Registration. Meals refunded until 5/1/22.

**Hotel Accommodations are not included.**  
**Call the Mohican Lodge prior to April 17th**  
**(after April 17th rooms will be released,**  
**this is a firm deadline)**  
 Telephone 419-938-5411  
 When making reservations ask to make them under the room block  
 for Ohio Federation of Business & Professional Women's Club  
**Room rate is \$130.00 plus taxes**  
**All COVID-19 protocols will be required by the hotel.**  
**Proof of vaccination status and masking is required.**

**Registration (Please ✓ registration as applicable)**

Must be postmarked on or before April 23, 2022)

Member ..... \$ 75.00

Late Member .....\$100.00

Non-Member (full registration must be paid) ..... \$100.00

One Day Either Friday/Saturday\$ .....50.00

Late One Day Either Friday/ Saturday .....\$ 75.00

Friday  Saturday

**Meals Available (✓ as desired)**

Friday Malabar Farm Tour includes Box Lunch...\$30.00

Friday Dinner (Including Past State Presidents)..... \$30.00

Friday Evening Event..... \$8.00

Saturday Breakfast & Vendor Fair .....\$16.00

Vendor Presentations, Give A-ways and Time to Shop

Saturday Lunch.....\$27.00

State VP Stephanie Bridwell: BPW Reimagined

Saturday Banquet .....\$37.00

Distinguished Member, YC and ID speeches, Installation of Officers

Sunday Breakfast.....\$23.00

Awards presented

**Selected Meals Total (✓ from above) \$ \_\_\_\_\_**

**Plus Registration (✓ from above) \$ \_\_\_\_\_**

**TOTAL ENCLOSED \$ \_\_\_\_\_**

• I am a Total Package • **\$246.00 Late \$271.00**

**Make checks payable to: BPW/OHIO Conference 2022**  
**Send with this form to: Linda Wiegand**  
 202 Elis Pass, Lebanon, OH 45036  
 Ph: 513-409-5562 • E-mail: [bisbestrate@gmail.com](mailto:bisbestrate@gmail.com)



Acknowledge a BPW member by creating a **"BALLOT"** Shout Out Statement.

Name: \_\_\_\_\_

BPW Affiliations: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Check one \_\_\_ (C) \_\_\_ (W) \_\_\_ (H)

E-Mail: \_\_\_\_\_

Have you ever wondered how to acknowledge or praise someone from across the state, in your local or region for their contributions to BPW? Thank them by creating a 2-line shout out statement called a ***"Ballot"***.

**Shout Out Procedures and Guidelines**

**Complete this form** and send with payment to the **Conference Shout Out Ad Chair:**

Paulette Knazek  
228 Adams St.  
Zanesville, Ohio 43701

Check must be made payable to **BPW/Ohio Conference 2022.**

**"Ballot"** Shout Out verbiage and payment must be postmarked no later than **04/20/2022** to guarantee a space in the **Conference Program Book.**

Questions can be directed to:

**Paulette Knazek**  
E-Mail: [pknazekbpw@gmail.com](mailto:pknazekbpw@gmail.com)  
Phone: 440-339-6009

**Enter quantity (1, 2, 3, etc.)**

\_\_\_\_ ***"BALLOT"*** Shout Out    2 Lines (max total of 100 characters incl. spaces)    \$10.00

**Total Payment**    \$\_\_\_\_\_

Enter your ***"BALLOT"*** verbiage below: (max of 100 characters including spaces)

PRINT IN CAPS:

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Advertise your business or your message to fellow BPW members across the state.

Name : \_\_\_\_\_

Company Name: \_\_\_\_\_

BPW Affiliations: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ (C) \_\_\_\_\_ (W) \_\_\_\_\_ (H)

E-Mail: \_\_\_\_\_

Conference Sponsor? \_\_\_\_ (Yes) \_\_\_\_ (No)      Conference Exhibitor/Vendor? \_\_\_\_ (Yes) \_\_\_\_ (No)

**Advertising Procedures and Guidelines**

Advertisers must complete this form and send with payment to:

Paulette Knazek  
228 Adams St.,  
Zanesville, Ohio 43701

Check must be made payable to **BPW/Ohio Conference 2022**. Final copy and payment must be postmarked no later than **4/20/2022** to guarantee a space in the Conference Program Book.

Advertising materials should be sent electronically to Paulette Knazek, Program Ad Chair,

E-Mail: [pknazekbpw@gmail.com](mailto:pknazekbpw@gmail.com)

Questions can be directed to Paulette Knazek at 440-339-6009

Electronic ads should be submitted in PDF, JPG or GIF form. Print ready logos, graphics and photos must be sent in with resolutions of at least 300 pixels. Please send in either black & white or color formats.

<u>Ad Sizes: (enter 1,2,3, etc)</u>	<u>Width X Depth</u>	<u>Amount</u>
___ Cover	4-1/2" X 7-1/2"	\$150
___ Full Page	4-1/2" X 7-1/2"	\$100
___ Half Page	4-1/2" X 3-1/2"	\$ 50
___ Business Card	4-1/2" X 1-1/2"	\$ 25





BUSINESS AND PROFESSIONAL WOMEN/OHIO

2022 BPW/OHIO Conference – Mohican State Lodge & Conference Center

1098 Ashland County Road 3006

Perrysville, Ohio 44864

Vendor Registration Deadline (April 18, 2022)

Name of Organization /Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone (day): \_\_\_\_\_ Phone (evening) \_\_\_\_\_ Fax \_\_\_\_\_

Registration: **\$30 vendor and a \$25 value give-away**

Registration includes: **1 Table** (6 foot table – one table per business), **1 Thirty second presentation** (one presentation per business) and **1 Business card advertisement in Conference Program Book**. Breakfast \$16.00, Lunch \$27.00 (Indicate below). A completed Registration Form and payment needed IF attending the Conference. Request the form from the Vendor Chair.

**Vendor Hours:**

Set Up on Saturday, May 21, 2022 from 7:00 to 8:00 AM

Vendor Fair, Saturday, May 21, 2022 from 8:30 AM to 2:00 PM

Vendor Thirty Second Presentation, Saturday, May 21, 2022 from 8:30 to 10:00 AM

By signing this form your organization agrees to pay the Ohio Federation of Business and Professional Women \$30.00 for a 6 foot table (space) AND a business card advertisement in the Conference Program Book.

Returned check fee: \$35.00. Full payment must accompany this agreement.

Hotel reservation: Call 419-938-5411. Group Block Code: **Ohio Federation of Business and Professional Women’s Clubs** to register a room at Mohican Lodge Valley and Conference Center 1098 Ashland County Road 3006, Perrysville, Ohio 44864. Reservations are to be made before 4/18/2022. Room space is not guaranteed. Send signed agreement and check payable to BPW/OHIO Conference 2022.

To: Raine Hammond, Conference Vendor Chair, 51596, TR 159, West Lafayette, OH 43845

Email: [rainedarlene@gmail.com](mailto:rainedarlene@gmail.com)

Phone: 740-294-5292

In consideration for being permitted to rent a space from the Ohio Federation of Business and Professional Women (herein BPW/OHIO) at the 2022 State Conference at Mohican Lodge and Conference Center May 21, 2022, the undersigned hereby releases and forever discharges BPW/OHIO from any and every claim, demand, action or right of action of whatever kind of nature, either in law or in equity arising from or by reason of any accident which may occur as a result of the space at the hotel for the state conference of BPW/OHIO or any activities in connection with such rental, whether by negligence or not. BPW/OHIO is not responsible for any loss, theft, accident or other damage to any items left or exhibited within the vendor's space. Vendors are responsible for securing their own property.

The undersigned further states that he/she has carefully read the foregoing and knows the contents hereof.

Print Name: \_\_\_\_\_ Product: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# of 6 foot tables needed \_\_\_\_\_

Total for vendor space \$ \_\_\_\_\_

No. for Breakfast (\$16.00 each) \_\_\_\_\_

Total for Breakfast \$ \_\_\_\_\_

No. for Lunch (\$27.00 each) \_\_\_\_\_

Total for Lunch \$ \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

**Cancellations received after 4/20/2022 will not receive a refund.**

## YOUNGSTOWN BPW presents Scholarships to Young Leaders

Youngstown Business & Professional Women announced their 2021 scholarships winners at their first meeting of the 2021-22 programming year. Two Youngstown State University students were awarded \$1,000 grants – twice the normal donation thanks to a new fund honoring the organization’s 100th Anniversary this past year.

“The YBPW seeks to promote the leadership and success of women in the Youngstown area,” says Scholarship Chair Dee McFarland. “To support those goals, we provide annual scholarship funds to assist women seeking to enhance their career and leadership achievements through college education. These young women are our future.”

- The Dr. Anne McMahon Scholarship was presented to Austintown resident **Alysa Oswald**, a freshman majoring in Business and minoring in Pre-Law. A recent Fitch High School graduate, Oswald was a cheerleader and active in National Honors Society and the Speech & Debate Team.
- The inaugural Centennial Scholarship was presented to Sharpsville, PA resident **Willow Artherholt**. She is an avid outdoors woman and served as an officer of YSU’s Environmental Sustainability Society. Artherholt is majoring in Environment Science and graduates this fall.



Alysa Oswald and Willow Artherholt

YBPW has provided a scholarship through the YSU Foundation since 2012, named in honor of member and YSU management professor Dr. Anne McMahon. Dr. McMahon’s foresight of changing demographics in the workplace and consequential impact on human resources, employee relations, and profits motivated her to foster a partnership between YSU and YBPW that created a platform for programs and collaboration for more than 20 years. This scholarship reached perpetuity status in 2018. In honor of its pending centenary, the club is establishing a second scholarship to support and empower Mahoning Valley women outside of YSU the traditional college landscape. Applicants for both awards are selected based on essays, recommendations, and clear evidence of leadership & community involvement.

## VERMILION BPW December project

Vermilion BPW December project supports local families in need for Christmas. This season we supported four families (thirteen children) in the Vermilion Local School District in Vermilion, Ohio. Our members made a monetary donation, along with some family members. Money was spent on toys, clothing and grocery store gift cards for all four families. Two of our members Molly Anders and Micah Roberts did all the shopping, gift wrapping and some assistance from family members. Molly and Micah worked through the school guidance counselors and families remained anonymous to us. The gifts were delivered to Sailorway Middle School to the guidance counselors. In spite of COVID, this project was very successful for us.



Laura Wheeler and Shawna Stillman  
Vermilion Sailorway Middle School Guidance Counselors

## Emily McBurney BPW REGION 3 President shares...

Region 3 is in the middle of their Zoom presentation of the **Individual Development course**. We have 8 participants from our region and other regions. Everyone seems to be enjoying it so far. We are anxious to see if this class increases participation in the ID speak-off We are very grateful for the help we received from Region 2, especially Kathy Telban and Cyndi McCabe. They shared their information and presentations from their Zoom class. There is nothing to compare to BPW sisters helping one another.

**GREENVILLE BPW celebrates Christmas**



The Greenville Business & Professional Women’s Club (BPW) learned about Christmas traditions from local Bread of Life business owner Julie Strait at their December meeting, held at beautiful St. Clair Manor. In lieu of dinner, the club asked for a \$10 cash donation. Dessert, coffee and hot cider was provided by the committee and photos with Santa were available for an additional \$5 donation. The donations sponsored Christmas gifts through the Gateway Youth Program for a family of four children. Committee Members shopped, bought, and wrapped the gifts and member/owners of Unique to Chic Designs, Sue Huston and Gina Wolfe provided “custom repurposed/refinished” dressers with inspirational messages added to the sides of each drawer.

**and hosts ‘BREAKFAST WITH SANTA’**

The Greenville Business & Professional Women’s Club (BPW) held their annual Breakfast with Santa on Saturday, December 4<sup>th</sup> at the Greenville VFW to raise money to grant college scholarships to the young women of Darke County with over 100 children along with over 100 adults in attendance. Each child received a gift from Santa as well as a bag full of candy and apples. There was also an assortment of Christmas books available to read while they were waiting to see Santa.



**ASHLAND BPW initiates new members**



(l to r) Judy Satterfield, Chris Kaufman, Heather Markley, Bri Noel, Carolyn Hrinda, President. New member Janet Sweet was unable to attend.

**LANCASTER BPW**

December 4, 2021 Lancaster BPW set up our “Festival of Trees” display at Scrambler Marie’s Restaurant for two weeks. It is a Silent Auction and all the trees are donated by members and friends. This year we made \$1,636 on our auction. We will be giving \$250 to send a girl to Buckeye Girls State and the rest was given to Charity Newsies of Fairfield County.

December 20, 2021 Rita Hiles and I delivered items for the Homeless Shelter. Rita collected the money and ordered all the items from their list for our annual Christmas donation.



**COSHOCTON BPW Names Woman of the Year and Business of the Year**

At their monthly meeting in October, 2021, Coshocton Local BPW members recognized and honored recipients of two awards given annually, Coshocton BPW Woman of the Year and BPW Business of the Year.

The **2021 BPW Business of the Year** Award was awarded to **Schumaker Farms**, who also provided the catered dinner for the evening’s celebration. **Wendy Schumaker** graciously accepted remarks from Mary Mason which highlighted the history and significance of Schumaker Farms in the Coshocton community.

**Aimee Neighbor**, was named the **2021 Coshocton BPW Woman of the Year**, Aimee, who has been an active member of the Coshocton Local Chapter since 2016, accepted her award after remarks from Mary Mason. In accepting the award, Aimee spoke of her gratitude for the Coshocton Local Chapter of BPW.

Also at the October meeting, three new members were inducted into the Coshocton Local Chapter of BPW: Katie Hultz, Jennifer Hostetler, and Missy Grimmett.



Aimee Neighbor



Mary Mason with Wendy Schumaker





## **SPRING LEADERSHIP MEETING SPEAKER    APRIL 23, 2022**

Dr. Vicki King-Maple is a Telly Award winning director, producer, and scriptwriter. She has produced hundreds of musical variety shows and talent competitions, including Voice of Ohio, Zanesville Has Talent, and the NBC-affiliate televised Y-City Star and Home for the Holidays productions. Dedicated to raising funds for Hospice & Palliative Care, Vicki co-directed and produced the Zaney Follies for several years, helping to raise one-million dollars for the cause. She has also been involved in the world's largest scholarship provider to women – the Miss America Organization – for nearly 30 years; first as an entertainer and contestant at the local and state level in Ohio; then as a local Director and Producer of 3 programs; and more recently on the executive team for Miss Ohio's Outstanding Teen. She also formerly owned and operated the Mrs./Miss/Teen Ohio International scholarship pageant system franchises. This past spring, she published the book, "The P's of Pageant Prep: Prepare for Your Pageant While Pursuing Your Personal and Professional Purpose." (Available on Amazon and at various boutiques.)

Vicki is also a vocalist with and manager of two vocal ensembles, PureHeart and Soul Legacy; performing at fairs, festivals, corporate affairs, and special events throughout the Midwest. She also starred in the musical theater production of *Marvelous Wonderettes* as Cindy Lou.

A former collegiate level instructor of Interpersonal Communication, Vicki is also an advocate of personal & professional development, having also served as a performance coach for over two decades with Dale Carnegie Training, emphasizing human relations, effective communications, and relational sales strategies. Vicki was a television news anchor and reporter in Ashland, OH, as well as a morning radio personality in Mansfield, OH, and a writer for a series of talent magazines with a column titled: *Perky Positive Practical: Vicki!* She travels as a motivational speaker and entertainer; works as a national senior director for an economic, workforce, & education consultancy (TPMA); and also serves as a consultant, trainer, presenter and professional business coach through the firm she founded, *Revive with Vicki*.

Vicki holds a Doctor of Educational Leadership Studies degree from Ashland University, where she also earned an undergraduate degree in Communications and Radio/Television Performance, Production and Programming, as well as a Masters Degree in Higher Education Administration. She also completed the Institute for Management & Leadership at the Harvard Graduate School of Education.

The recipient of the BPW Woman of the Year Award for Zanesville-Muskingum County, Ohio and a variety of Educational and Workforce Development Program Excellence awards, Vicki resides in Nashport, OH with her husband, Homer, and their Shih Tzu puppies, Harley and Pebbles.



*Dr. Vicki King-Maple*